

2022 Bling your Booth Contest

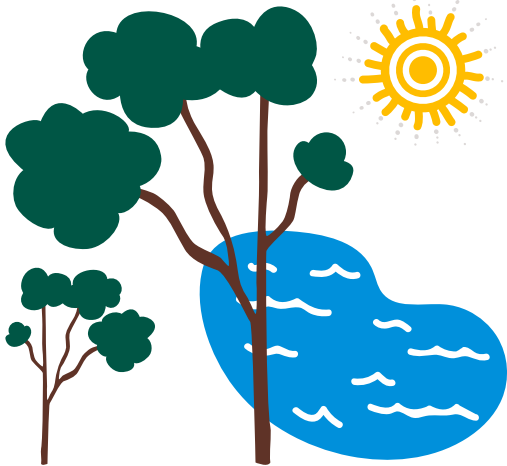


Get ready to “Climb with Courage” during the 2022 Girl Scout Cookie Program with the Bling Your Booth Contest!

Are the Girl Scouts in your troop the most creative cookie entrepreneurs around? Let your creative and innovative side soar during the Bling Your Booth Contest and earn rewards as a troop! Have your troop show they are ready to “Climb with Courage” as they decorate their cookie booths. Nothing will generate more excitement and attract more customers to your booth like the pizzazz of a blinged out cookie booth!

This year there is no specific theme! **Let your creativity climb!**

Remember The Rules:



- All entries must be emailed to productprogram@gsoh.org with “Photo Contest” and the troop number in the subject line, i.e., “Photo Contest Troop 187.”
- Final deadline for entries is **Friday, March 18, 2022.**
- Maximum of three photos (showing different views) may be sent by any one troop and all photos must be sent in one email.
- Attach or fax Photo Release Forms for each girl pictured. Photo release forms are available at <https://bit.ly/2WS5IM0>.
- Winners will be notified on **Friday, March 25, 2022.**

Check out the Rewards:

Five \$50 reward cards
will be awarded to the top five troops.

One \$250 reward card
will be awarded to a grand-prize winning troop!



2022 Digital Cookie Video Contest



Are you a creative go-getter who loves making videos? Do you come up with innovative ways to share your cookie goals? Are you ready to “Climb with Courage” as you become a cookie entrepreneur? Then we have a contest for you!

The Digital Cookie Video Contest offers you the opportunity to show your techie side, along with your creativity and people skills by creating a promotional video (either for your own personal Digital Cookie site or for your troop Digital Cookie site). Videos uploaded on Digital Cookie are a great way to promote your online business! Help your customers know more about your goals for the 2022 Girl Scout Cookie Program!

Individual Rules

1. All individual entries must submit their Digital Cookie video link through the below Google Form. <https://bit.ly/22DOCContestIndividual>
2. Videos must include:
 - Girl Scout introduction.
 - Girl Scouts’ goal.
 - Why the Girl Scout has set that specific goal.
 - The phrase: “Climb with Courage!”
3. Videos must abide by all social media guidelines. To see guidelines, follow the link below. <https://www.gsok.org/cookiesocial>

Troop Rules

1. All troop entries must submit their Digital Cookie video link through the below Google Form. <https://bit.ly/22DOCContestTroop>
2. Videos must include:
 - Girl Scout or troop introduction.
 - Troop goal.
 - Why the troop has set that specific goal.
 - The phrase: “Climb with Courage!”
3. Videos must abide by all social media guidelines. To see guidelines, follow the link below. <https://www.gsok.org/cookiesocial>

How it works

Once you or your troop submits a video through the Google Form, you will be entered into the drawing pool. All names and troop numbers will remain in the pool throughout the entire cookie program, so there is no need to submit multiple times! If your name or troop number is drawn, you will no longer be in the drawing pool, giving others the opportunity to win!

- All individual entries will be included in a weekly drawing for the duration of the 2022 Girl Scout Cookie Program. Every Friday from January 2 to March 20 a winner will be announced and will receive a \$25 program card celebrating your efforts to engage with customers on your individual Digital Cookie site.
- All troop entries will be included in a monthly drawing for the duration of the 2022 cookie program. On the last Friday of January, February, and March 2022 a troop will be drawn to receive a \$75 reward card celebrating your team work to engage with customers on your troop’s Digital Cookie site!

Please note as this is a multiple drawing contest, the earlier you enter your video, the more chances you have to win!