

2025 Troop Goal Setting Worksheet

Help your troop practice goal setting, decision making, and money management by choosing how they want to use their proceeds from the 2025 Girl Scout Cookie program and mapping out how they'll meet their goal.

1. Set Your Goal:

How does the troop plan to use its cookie program proceeds?

2. Determine the Cost:

How much does the troop need for their plan? \$ _____
How much does the troop currently have? - \$ _____
How much does the troop need to earn? = \$ _____ (A)

Troop proceeds begin at 70¢ per package and increase based on the troop's Per Girl Average (PGA). Use page 4 of the Troop Cookie Guide to estimate the troop's proceeds rate and then calculate how many packages the troop will need to sell to reach their goal.

Need to Earn \$ _____ (A)
Estimated Troop Proceeds ÷ _____
Packages needed to reach goal = _____ (B)

3. Map It Out:

Initial Order Planning

How many packages do the girls need to sell to family and friends during the Initial Order Phase?

Packages needed to reach goal _____ (B)
Girls participating ÷ _____
Each Girl's Goal = _____



After submitting the troop's initial order by Jan. 21, use the total Troop Order on the Girl Orders tab in eBudde to see the troop's current sales total.

Packages needed to reach goal _____ (B)
Current Troop Order in eBudde - _____
Packages still needed to reach goal = _____ (C)

Cookie Booth Planning

How many booths does the troop need to hold to reach their goal?

Packages needed to reach goal _____ (C)
Estimated packages troop will sell per booth ÷ _____
of cookie booths needed to reach goal = _____