

2024 Girl Scout Fall Product Program Family Guide

Nuts, Candy & More! • Sept 27-Oct 20

Thank you for participating in the 2024 Girl Scout Fall Product Program! Over the next few weeks, you will help your Girl Scout learn financial literacy and become an entrepreneur while earning individual rewards and funds for her troop!

Why Girl Scouts Participate

Girls Scouts learn and practice the Five Skills: Goal Setting, Decision Making, Money Management, People Skills, and Business Ethics, as they earn proceeds for their troop and exciting rewards.

The Fall Product Program is an excellent way to earn start-up funds to fuel your troop's activities and projects throughout the year. Proceeds stay local to benefit our council and troops earn at least 16% on all items sold.



goal setting decision-making money management people skills business ethics

How It Works

This financial literacy program allows Girl Scouts to be entrepreneurs by offering family and friends the opportunity to purchase delicious nuts, chocolates, magazines, and more!

1. **In-person** by taking orders and collecting payments.
2. **Online** by inviting friends and family to place an order. Customers can choose to have nuts, chocolates, or magazines shipped directly to them, or they can select from a group of nut and chocolate products that Girl Scouts deliver.
3. Or customers can support their goals and the community by purchasing an item to be donated to military organizations on their behalf through **Care to Share**.

Program Kick-Off

Kick off the 2024 Girl Scout Fall Product Nuts & Candy Program by practicing skills, setting goals, and learning about the products with two great options:

Rally Kits

Kits have materials for six activities Girl Scouts can do on their own or with their troops to explore the Fall Product Program and stretch their skills! Register through gsEvents by **Sept. 9**.

Kick Off Contest, Sept. 27-29

Girl Scouts have a chance to earn exclusive rewards for starting their 2024 Fall Product Program strong! Learn more at

<https://www.facebook.com/GSOHProductProgram> or scan the QR code below.



EMBRACE
POSSIBILITY

girl scouts 
of ohio's heartland



Patches

A. Embrace Possibility

Sell 18+ nut or candy items.

B. Asian Elephant

Sell three magazines.

C. 2024

Send 18+ emails by Sun., Oct. 13.

D. Care to Share

Sell five Care to Share items.

E. Custom Me2 Avatar

Send 18+ emails by Sun., Oct. 13, sell four magazines and 30 nut or candy items.

F. Cookie Crossover

Create a Me2 avatar, send 18+ emails in the 2024 Fall Product Program, and sell 275 packages in the 2025 Cookie Program.

G. Stellar Seller

Achieve \$1,200 or more in total sales.

H. Double Stellar Seller

Achieve \$1,200 or more in total 2024 Fall Product Program sales AND 1,200 packages in the 2025 Cookie Program.



Calling All Stellar Sellers!

Achieve \$1,200 in total sales for an invitation to the Stellar Seller Celebration at the brand new STEM Leadership Center at Camp Ken-Jockety on May 10. Girl Scouts who also achieve 1,200 packages during the 2025 Cookie Program will get an additional exclusive Double Stellar Seller experience in May or June 2025.



All About Asian Elephants

Scientific Name:

Elephas maximus

Weight:

6,000 – 8,800 lbs.

Length:

18 - 21 feet

Interesting Facts:

- Asian elephants live in tropical forests and grasslands.
- Asian elephants' trunks can hold up to 2 gallons of water.
- Asian elephants have 6 sets of teeth.
- Asian elephants are food motivated and will travel 50 miles or more a day to find food.



Rewards

1 \$150 Level

- Theme Stickers



2 \$225 Level

- Postcard Set OR
- \$5 reward card



3 \$325 Level

- Small Asian elephant plush OR
- \$5 reward card



4 \$450 Level

- Bucket Hat OR
- \$10 reward card



5 \$550 Level

- Diamond Art Craft OR
- \$10 reward card



6 \$650 Level

- Large Asian elephant plush OR
- \$20 reward card



7 \$800 Level

- Theme T-shirt OR
- \$20 reward card



8 \$1,000 Level

- Wristlet and Tassel Keychain OR
- \$20 reward card



9 \$1,200 Level

- Stellar Seller Celebration and patch!

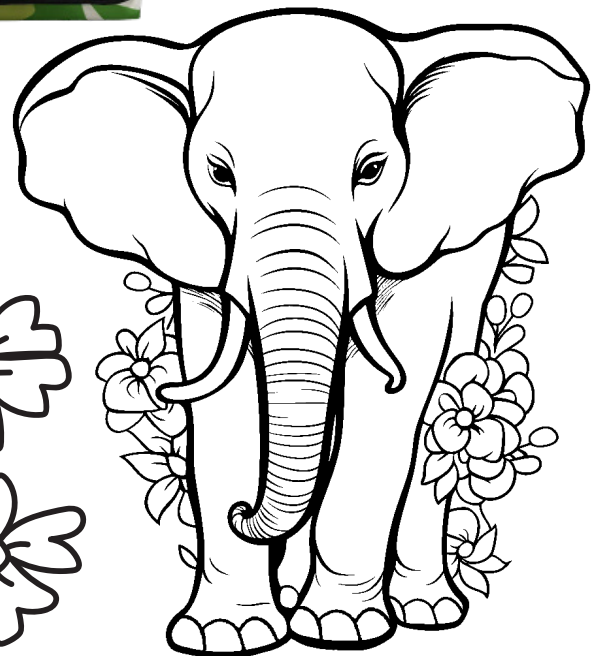
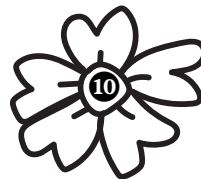
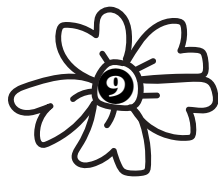
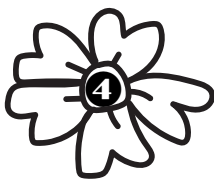
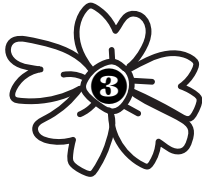
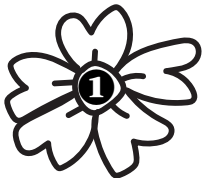


10 \$1,500 Level

- Portable Outdoor Mat OR
- \$20 reward card



Color in the flowers to track your reward progress!



Follow These Steps to Get Started!

1.



Go to www.gsnutsandmags.com/gsoh

Use the QR Code, URL above or click the link from the council website. Follow the prompts to participate in the online Fall Product Program. Scan here and have your troop number ready!

2.

Build your site

To customize your site, you can create an avatar that looks like you and record a personalized message for your avatar to deliver to friends and family.

Visit your avatar room to see all your rewards and check out your troop photo showing everyone's unique avatars!

3.

E-mail friends and family

Friends and family can easily help you reach your goals when they shop online! Share your site with friends and family on social media or send them a text, with the help of a parent/adult. Stay safe and be fair to other Girl Scouts participating in the 2024 Fall Product Program by following some social media guidelines:

- The Fall Product Program is a girl-led program and online marketing and sales efforts should always be led by a Girl Scout while also being supervised by her caregivers.
- Sales links should never be posted to online resale sites (eBay, Facebook Marketplace, etc.).
- Be aware posts on Facebook containing the use of a dollar sign (\$) may automatically move the post to Facebook Marketplace.
- Social media ads should not be purchased or donated to promote sales links.
- Girl Scouts should consider removing their last names when using social media sites.

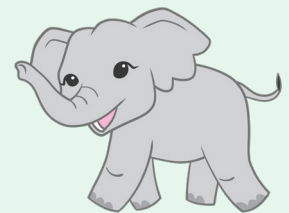


4.

Practice entrepreneurship skills

You will grow your communication, people skills, and business ethics by:

- Setting personal goals for the 2024 Fall Product Program.
- Deciding which potential customers to contact and why they will want to help you meet your goals.
- Sharing your Girl Scout story with family and friends.
- Learning about your products and prices and sharing your favorites.
- Encouraging customers to donate through Care to Share.
- Taking orders and collecting money from customers.
- Communicating with customers and delivering orders promptly.



5.

Support your troop

The Fall Product Program is more fun with friends! Visit your avatar's room to see your troop's group photo and enjoy how everyone personalized their avatars. Check in with the other Girl Scouts in your troop to encourage each other to challenge yourselves and try new things. Then celebrate how you Embraced Possibility together!